



*Expressyourtravel*

WWW.EXPRESSYOURTRAVEL.IT

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*Media Kit*

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# Expressyourtravel

## Who we are



### Giulia Secci

I'm Giulia, I deal with digital marketing, social media management and SEO copywriting. I am passionate about cinema and film and I love traveling, I take pictures of everything I see. My gaze and that of the camera often become one thing.



### Gianluca Largiu

I'm Gianluca, I create content for our website and for others. I love to write and travel and even more I love to write about travel. I also like to read and stay informed about the travel world, but in general I am a book lover, in particular novels by great authors and manuals of history.

## Website and Magazine

ExpressYourTravel was created to offer complete and detailed city guides, with advice on what to see, where to eat, how to get around, where to sleep and much more.



Together with the guides we also publish articles about the most varied themes, such as travel advice and information, specific events, travel itineraries, particular museums, festivals and traditions, activities and experiences to do in a specific place and much more.

## Who are our readers

Our readers are italian travelers who like to organize their own trips according to their needs. We offer to them complete and detailed guides in order to facilitate and speed up the preparation of a travel itinerary, without neglecting anything. See an example of our guides. →

Our readers are also travelers looking for inspiration for a new trip and they usually do it with our blog articles. Here you will find special places, more or less known cities, important museums, travel experiences, itineraries, events, tips and much more.

For the example click here →

## CRACOVIA

Travel guide example



## DUSSELDORF

Post example



## Analytics Data July 12 - August 10 - 2022

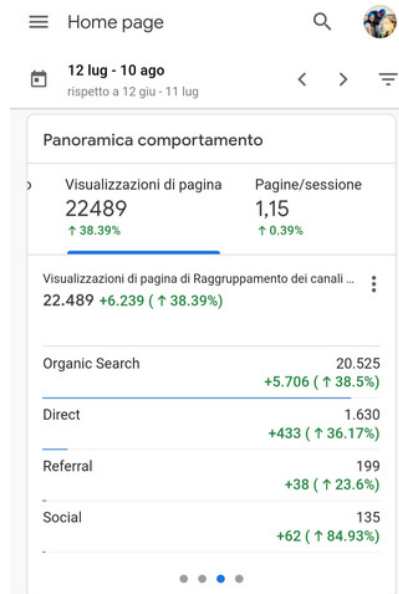
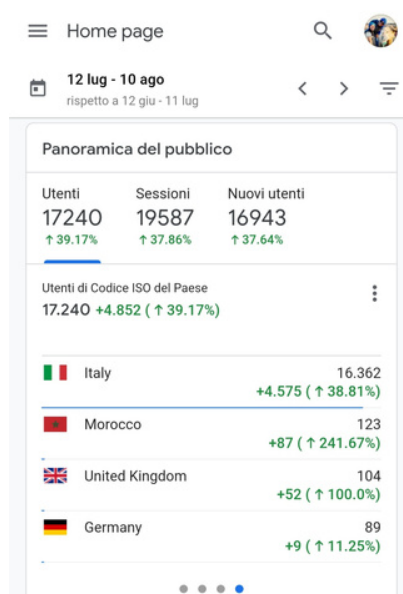
As you can see from the images, most of our readers are from Italy and most of the views come from organic search. →

17K

Monthly unique visitors

22K

Monthly views



## SOCIAL MEDIA FOLLOWING



9 5 0 0



7 0 0 0



2 8 0 0



2 4 0 0

## Instagram

Our Instagram page is followed by more than 9,000 people. 68% of our followers come from Italy.



Find us on  
**Facebook**

Our Facebook page is followed by more than 7000 people.



We are on Tripadvisor and regularly publish reviews and travel tips.



**Twitter**

We post regularly on Twitter, where we have over 2400 followers and good organic engagement.



**400+ follower**

We also post regularly on our Pinterest, where we also exceed 20k monthly views, as can be seen in the following image:



**Expressyourtravel**

**21000** visualizzazioni mensili

Visita subito il nostro sito di viaggi! Troverai guide complete per organizzare il tu... **Altro**



**www.expressyourtravel.it**



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## COLLABORATIONS

**Some articles written in collaboration:**  
(click on the images to open them)



We collaborate with accommodation facilities, tourism bodies, tour operators, restaurants and various other companies in the travel sector, you can find more information about our work by clicking on the link below: <https://www.expressyourtravel.it/collabora-con-noi/>